



# YOUNG LEADERS

SUSTAINABLE DEVELOPMENT GOALS

## 2017

#UNYoungLeaders

# Young Leaders for the SDGs

- The Young Leaders for the Sustainable Development Goals are 17 global citizens who have been recognized for their outstanding leadership in their efforts to achieve the Goals.
- The Young Leaders come together as a community to support efforts to engage young people in the realization of the SDGs both through strategic opportunities with the UN and through their existing initiatives, platforms and networks.

**4 weeks**

**\$0 for content**

**\$0 for media**

**+230k site visits**

**+18k nominations**

**186 countries**

# Young Leaders for the SDGs



# Class of 2016

From food to fashion to finance, the Class of 2016 was selected from more than **18,000 nominations** and has members from *Australia, Bangladesh, Canada, Colombia, the Dominican Republic, Iceland, India, Indonesia, Kenya, Malaysia, the Maldives, Mexico, Tunisia, Uganda, and the United States of America.*

# Young Leaders for the SDGs

Young Leaders will be expected to actively support one or more of the following objectives:

- **Advocate for the Goals**, in ways most accessible and relatable to young people across different contexts;
- **Promote innovative ways of engaging their audiences** and peers in the advocacy and realization of the Goals;
- **Contribute to a brain trust** of young leaders supporting the UN and partners for key moments and initiatives related to the Goals.

# Launching the Next Class of Young Leaders

# Young Leaders for the SDGs

**Deadline for applications:** 3 November, 2017

**Media assets** can be found at [sdgyoungleaders.org](http://sdgyoungleaders.org) or on the Trello board

**Hashtag:** #UNYoungLeaders

**Website:** [sdgyoungleaders.org](http://sdgyoungleaders.org)

**Contacts:** Office of the UN Secretary-General's Envoy on Youth

Frances Simpson-Allen, T: +1 (212) 963-1730 | E: [simpsonallen@un.org](mailto:simpsonallen@un.org)

Annie Weaver, T: +1 (212) 963-1032 | E: [weavera@un.org](mailto:weavera@un.org)



# Who qualifies to be a Young Leader?

Young people who are genuinely leading fantastic initiatives which support the realization of the Sustainable Development Goals.

They might be a chef, a designer, a campaigner or a blogger. They might know all about the Goals or nothing at all. The important thing is that they are leading an exciting initiative that helps to meet one of the Goals.

# Who qualifies to be a Young Leader?

Young Leaders must be aged 18-30 by 31 December, 2017.

Successful candidates will be selected based on the following considerations:

- Their demonstrated achievements in promoting and advancing sustainable development and youth participation;
- Their personal influence within their respective fields and reputation for inclusive and innovative leadership;
- The ability to command an audience, influence their contemporaries and inspire their constituents;
- Their demonstrated integrity, commitment to the SDGs and core values of the UN.

# Selection Process

**Round 1** – Applications are open from 7 October to 3 November

**Round 2** – Qualified candidates are selected to go to the next round

**Round 3** – References and UNCTs are be contacted and candidates are interviewed.

**Round 4** – The selection committee reviews the applications and recommends the finalists.

**Round 5** – Selected finalists are contacted

Finally, the Class of 2018 will announced!